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PROSPECTUS

Organizational Overview

The Bairs Foundation is a not-for-profit organization that was formed by John and Amy Bair in January of 2016. In addition to the Bairs, the foundation's board members include Joel Feroletto, Esq., and John Richmond, Esq. The foundation is overseen by Executive Director Rachel Mathews, who joined in March 2017.

The Bairs Foundation received 501(c)(3) approval in April 2018.

The mission of the Bairs Foundation is to help keep individuals and out of poverty by providing fair access to funding to provide for their basic living expenses while they go through litigation.

Long term, we aim to change the standard of the litigation-funding industry by proving to be a sustainable, non-profit, compassionate model of funding and support that can be replicated by philanthropic and charitable organizations nationwide.

Need for Change

The non-recourse industry, known as the "wild west" of the financial world, is unregulated on a federal level. Some states, but not many, have guidelines around non-recourse lending, but for the most part for-profit lenders can call the shots. Every day, individuals and families who are already dealing with catastrophic accidents are finding themselves exploited by litigation loan companies.

These for-profit non-recourse companies charge nearly-usurious interest rates, taking advantage of these individuals stuck between a rock and a hard place. Lawsuits can be marathons. Litigation depletes families emotionally, mentally, and financially. In today's industry, by the time a plaintiff finally reaches a settlement, the amount they owe back to these for-profit lenders can be 100x what they originally borrowed. This greatly cuts into the funds that were intended to compensate the plaintiff and their family for years to come.

Opportunity for Social Impact

What this nation needs is more advocacy and compassion for plaintiffs. Our fair 7% simple interest pre-settlement advances, our personal approach, and our concern for our clients' best interest and long-term success sets us apart from the rest of the industry.

We work closely with the families we help. For-profit companies often advance as much money as possible in order to make a bigger return on the interest. We consult with the families to make sure we only give them what they need to make ends meet.

What we are doing is welcomed and appreciated by both attorneys and plaintiffs:

- “They treated my clients with compassion and took the time to collaborate with me and the clients to determine how best to address their needs. I am so grateful they are doing this work!” - *Attorney in Connecticut*
- “I never thought that I would be at risk of losing everything that I've worked so hard for. I definitely feel at ease, knowing that I can move forward. I respect the fact that you asked how much I actually needed, cause other companies that I spoke with wanted me to take out a lot more than I needed. Obviously, they weren't looking out for my best interests, just their return. I didn't want to get in over my head, so I was specific on what I actually need.” - *Client in Texas*

The Bairs Foundation is the only philanthropic non-profit foundation in the country that supports plaintiffs as their lawsuits take their natural course.

Program Goals & Evaluation

We are in a unique position to measure the effectiveness of our foundation as every dollar we advance at 7% simple interest saves an individual from taking out a litigation loan with staggering interest rates. Our goal is to help as many people as possible, and to influence the future of the non-recourse industry. We want to change expectations of the norm for non-recourse lending, and create a network of like-minded individuals to support those in litigation and in need.

On an even bigger scale, the foundation can prove that there can be a successful not-for-profit model of funding that can be self-sustaining and can greatly help the communities organizations serve.

Financials

The Bairs Foundation's goal is to raise \$1million in a collaborative effort from donations and investments. This amount will allow us to create a self-sustaining business model that has a largely impactful reach in the plaintiff-funding world, and possibly the non-profit world at large.

We encourage individual donors, businesses, and organizations committed to improving the civil justice community to donate. Every dollar donated goes directly to plaintiffs. Every advance that gets paid off, plus interest, goes back into growing the pool of funds we can advance to future families and individuals.

In 2017 we supported over 110 families with over \$830,000 advanced. The need is clearly there, and this is just the beginning.